

Exar Corporation



Power Product Portfolio

Product Segments

POWER CONVERSION

Switching Controllers
Switching Regulators
Linear LDOs and Regulators

Step Up/Down Regulators
SuperCapacitor Charger/Drivers
High/Low Side Linear Current Drivers

LED LIGHTING

SYSTEM CONTROLS

Linear Voltage References
Supervisors
Power Switches

Award winning technology...

Field Programmable System Level
Power Supply Solutions
Powerful Graphical Dev. Tool
Power^{XR}

PROGRAMMABLE POWER



Focus

MARKETS

NETWORKING & STORAGE

INDUSTRIAL & EMBEDDED SYSTEMS

COMMUNICATIONS INFRASTRUCTURE

PRODUCTS

POWER

CONNECTIVITY

HIGH PERFORMANCE ANALOG

DATA MANAGEMENT



Exar Overview

- Top-Tier High Performance Analog Mixed-Signal Integrated Circuits and Sub-Systems Provider
- Markets:
 - Networking and Storage
 - Industrial and Embedded Systems
 - Communications Infrastructure
- Broad Based Product Portfolio
 - Differentiated Solutions that Improve our Customer's Products and Time to Market
 - ➤ Plus Second Source offerings: Cross Reference Tools
- Superior Technical Support
 - "Hotline" contacts offering complete product support
- World Class Quality and Delivery Performance ISO9001 Certified



Programmable Power Agenda

- Description of Programmable Power
- Designing with the Power^{XR} Controllers
 - Using PowerArchitect™
- Applying Software to the Power System



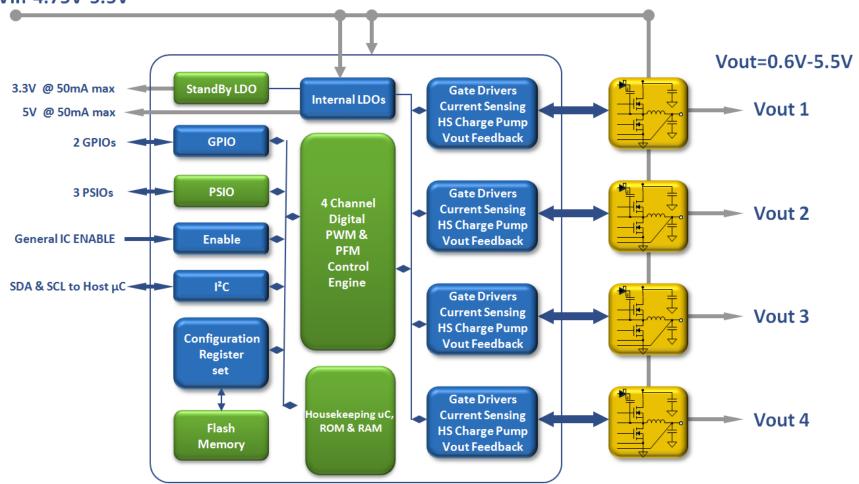
Benefits of Power^{XR} Programmable Power

- Flexible
- Fast Prototyping and TTM
- Fast production changes
- Reduced Components
- Remote field serviceability
- Vastly Improved Power Management functionality
- Improved reliability
- Proprietary applications



XRP7724 Functional Block Diagram

Vin=5.5V-25V Vin-4.75V-5.5V

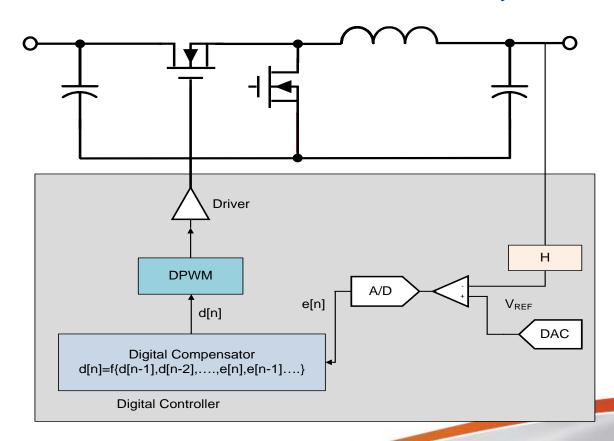




XRP77xx Control Loop Architecture

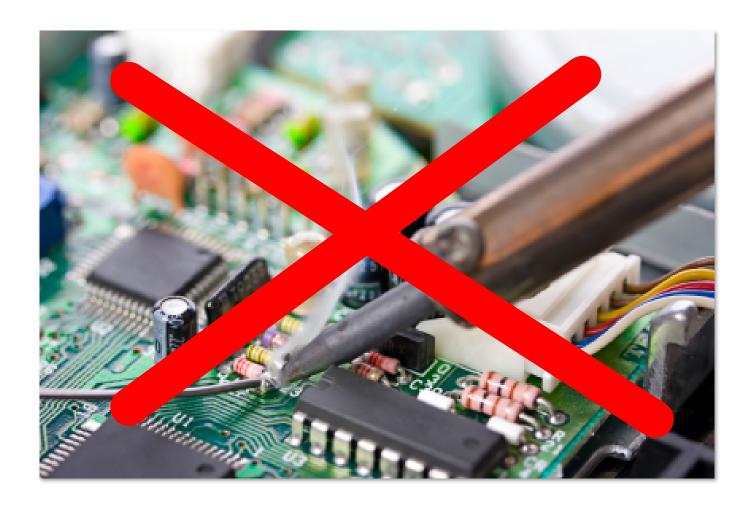
- Small geometry (0.18um) BiCMOS mixed-signal process
- 1.8V digital core logic

- No code/firmware used. Hard coded state machine.
- Reliable, self-programmable OTP antifuse memory



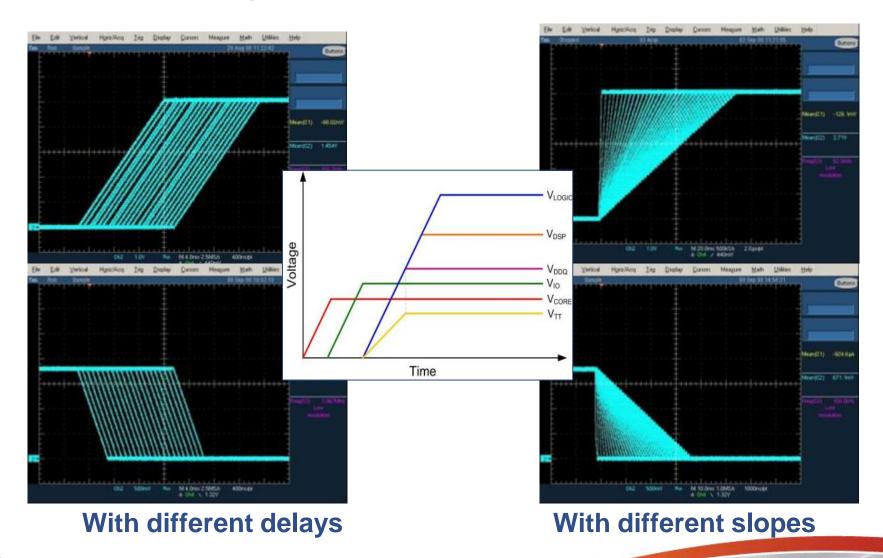


Sequencing the Old Way



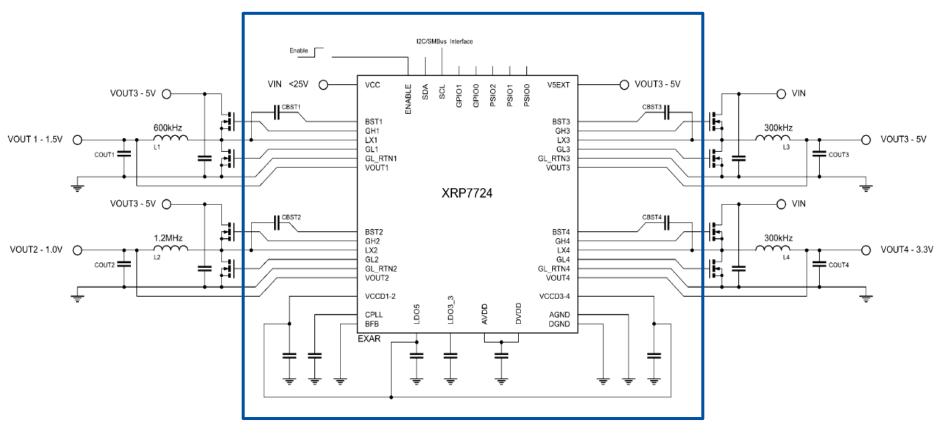


Sequencing the New Way





XRP7724 - Application Schematic

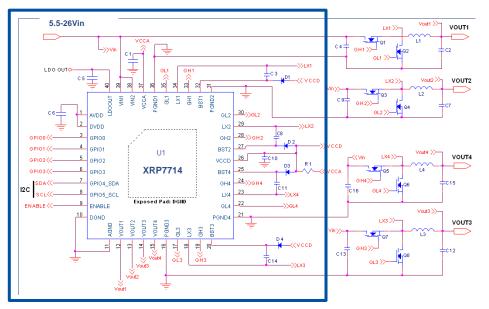


A Constant Block in all designs yet programmable to meet a wide variety of applications

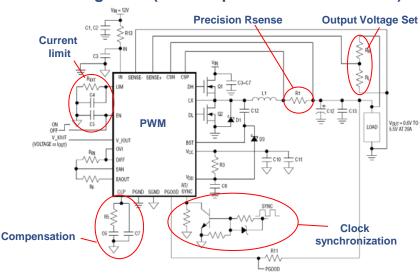


Programmable Power is Economical

XRP77xx (33 components for all 4 channels)



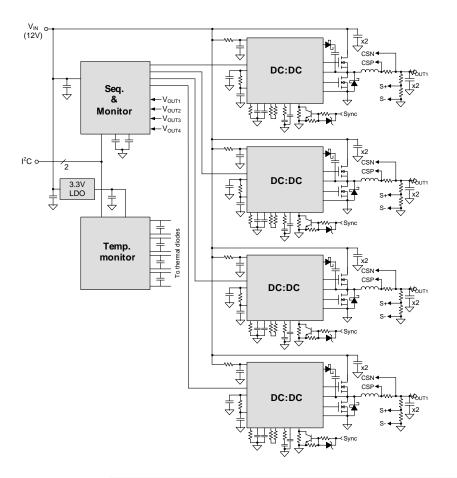
Analog PWM (148 components for 4 channels)

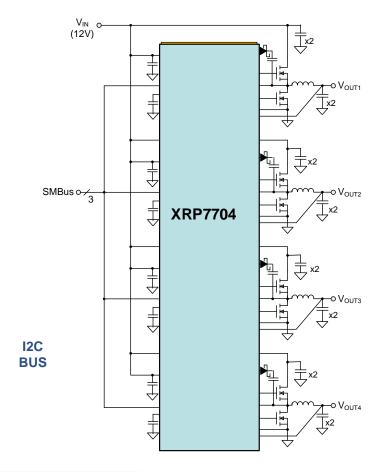


XRP77XX	Features	Analog
33	Components (4 channel)	147
Yes	Soft-start	Discrete
Yes	Margining	Discrete
Yes	Sequencing & Tracking	Discrete
Yes	Dynamic Voltage Control	No
Yes	Conditional Fault Management	No
Yes	I ² C Bus Interface	No



Power^{XR} Digital and Analog 4 Output Comparison





Analog	Vendor	EXAR
7	Active components	4
148	Discrete components	33
2	Number of supplies required	1



Exar's Differentiation

- Iq per channel <1.5mA vs industry at 30mA
- State Machine based
 - no firmware updates that will not fit in the space available
- Lower cost than other digital solutions
 - Or analog with added telemetry chips
- Easy to use tools
- Lower Component Count Analog and Digital
- Intuitive register map
- Only Digital PFM for high light load efficiency



Programmable Power

Programmable Power System Selector

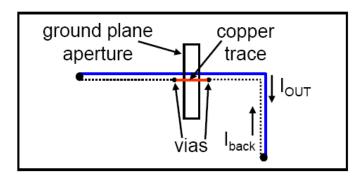
	XRP7704	XRP7708	XRP7740	XRP7713	XRP7714	XRP7724		
Channels	4	4	4	3	4	4		
Input Voltage	6.5V-20V			4.75V-25V		4.75V-25V		
Output Voltage	0.9V-5.1V		0.9V-5.1V		0.6V-5.5V			
FET Drive Res.	3Ω/3Ω	5Ω/1.8Ω	3Ω/1.8Ω	6Ω/3Ω		4Ω/2Ω		
Vo Resolution	50mV / 100mV			50mV / 100mV		2.5mV/5mV/10mV		
Quiescent Current	9mA			9mA		4mA		
Control Scheme	DPWM 300kHz-1.5MHz			DPWM 300kHz-1.5MHz		DPFM/DPWM 106kHz-1.2MHz 1x; 2x; 4x Selectable		
Phases	Selectable 90º/120º			Fixed 90°		Fixed 90°		
Com.	I ² C			I ² C		SMBus/I ² C		
GPIOs	4+2			4+2		2+3 PSIO		
LDOs	Single 3.3V or 5V – 110mA			Single 3.3V or 5V – 110mA		Dual 3.3V & 5V / 110mA		
Memory Type	OTP			ОТР		Flash		
Package	6x6 TQFN40			5x5 TQFN32	6x6 TQFN40	7x7 TQFN44		

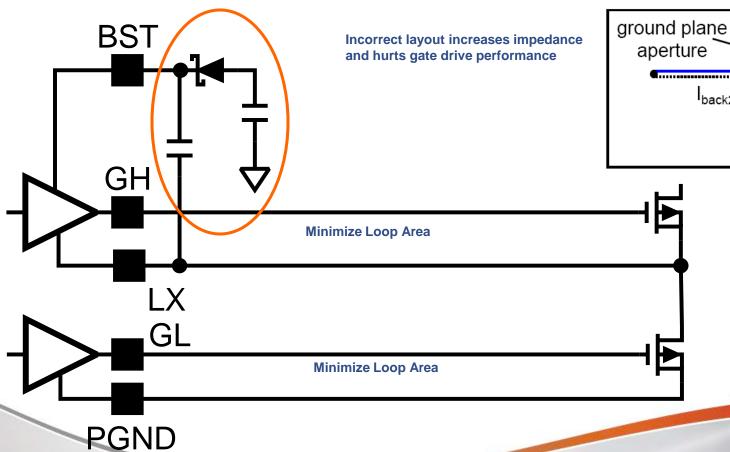


Layout ANP-32

Proper trace layout to reduce AC impedance

Place near IC, not FETs





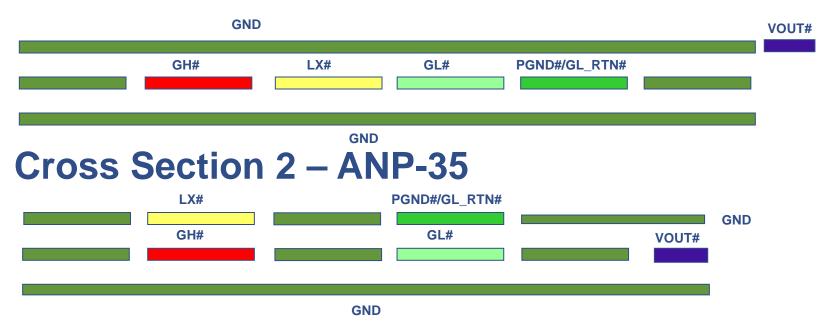


I_{OUT}

top layer
trace

Long Distance Gate Drive Options

Cross Section 1 – ANP-32



- The ground planes reduce noise and act as Faraday shield isolating these noisy traces from the rest of the system
- GH moves from Vin+5V to -2V in 20ns
- PGND is return path of GL
- Vout is separated from the other traces to avoid any coupling





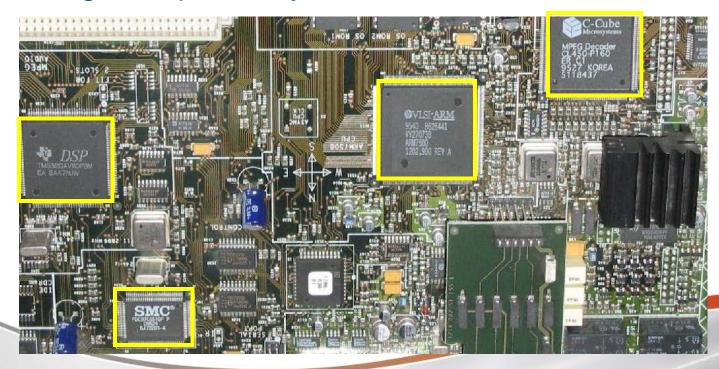
PowerArchitectTM 5.02-r0 Demo



Applying Software to the Power System

Hardware vs Software

- The hardware is the same available to all
- The differentiation is what YOU do with it
 - Firmware and software
- Power^{XR} allows YOU to bring additional differentiation through the power system





Case Study – Applying Programmable Power

- Fast Time To Market
- It takes a crisis to get a software engineers attention
- More features as software engineering understands the capability
- HW and SW team create a fully dynamic power system saving 10% power



Fault or System Health

- "The Smart Grid can monitor the health of loads, if the load increases from normal, the system can flag a warning" Derek Phillips, Director, Freescale Semiconductor
- The same is true of the power system enabled by Power^{XR}
- Algorithms can be developed for predictive failure
- Absolute accuracy not essential



Energy Monitoring in Server Systems

- Real time power monitoring
- Aid in moving measurement from PDU/rack to individual Servers
- Ability to more accurately charge energy bills by customer/business unit
- Data for analysis of faults to understand drifts/triggers
- Identifying hotspots to alleviate stranded power
- 'Node Manager' poles regulator via SMBus (PMBus or other) and aggregates data

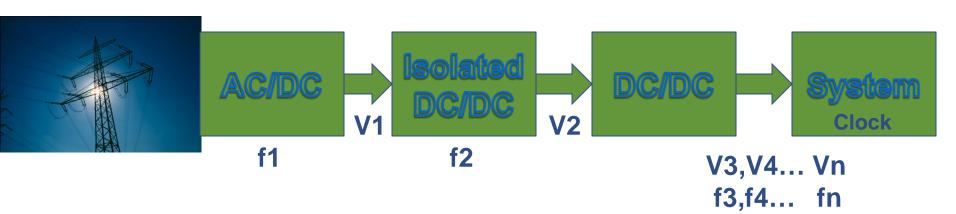
SDK with Web Service APIs for Data Center Power and Thermal Power Management





Max Efficiency Power Point

- A maximum efficiency may be found for the power system given the load profile of the system.
- Multi-stage systems can adjust operating frequency and output voltages to optimize overall efficiency



Programmable power enables this capability



Dynamic Frequency Changes for short run DSL

ID Calculator

Compensated at 600kHz

- Plotted for
- 500kHz
- 429kHz
- 375kHz
- 300kHz

1.5 MHz

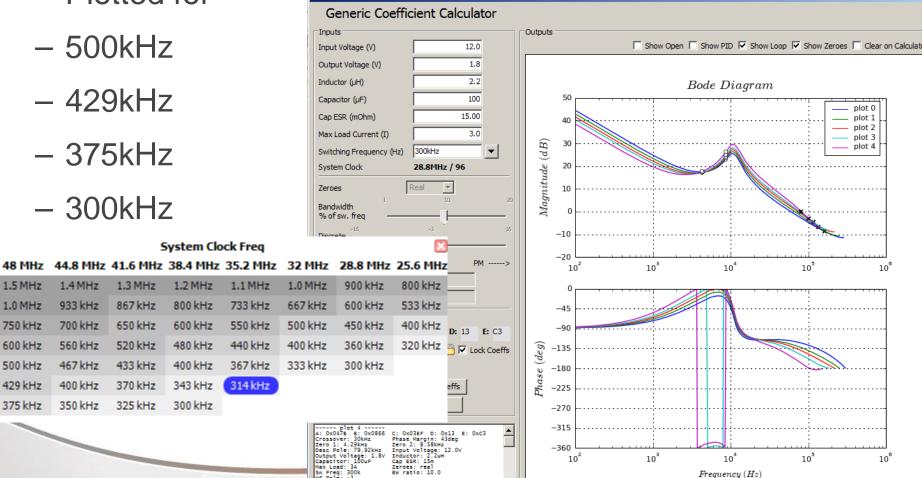
1.0 MHz

750 kHz

600 kHz

500 kHz

429 kHz



Power^{XR} in Military Applications

- All 4 power stages identical
- uC gets capture signal
- uC then tells XRP7740 to:
 - Output by output, pass input voltage through to output (18V on 40nm processors causes the smoke to come out)
 - Output by output, turn both MOSFETs on at the same time
 - Writes all "1" to entire memory
 - Resets the chip
- Reverse engineering becomes "difficult"



2-Port 10G Ethernet Adapter

FPGA Analogy Incorporated In New Products

- Dual FPGA based Adapter Features Software
 Upgradable Features and Performance
- Boards no longer require returns for power system changes to enable new FPGA code



- Flexibility to change
 sequencing or voltages of all 8
 voltage rails
- Tailored fault behavior and fault levels



FPGA Power Supplies

Challenges & Trends

Lower Power

- End system performance per watt
- Standby modes

Smaller Size

- Lower profile boards
- Smaller X-Y dimensions

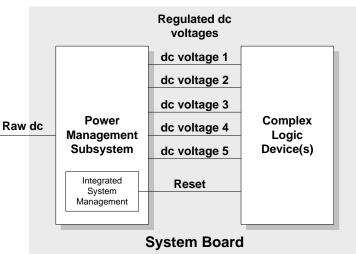
Improved intelligence/monitoring

- Increased number of power rails
- More complex sequencing/timing
- Real time re-configuration

Faster TTM

- More skews
- Reduced development time
- Less time for power design consideration
- Less power design expertise with digital focus
- Changing power requirements through development





ac-dc

converter

main



FPGA Analogy

FPGA's appeared

- Slower
- Used more power
- Cost more
- Weren't so hi integration (32 registers!!!)

- Very quickly successful Why?
 - It was the revolutionary design flow
 - Today that design flow is a culture
 - Hard work done for us engineers already love it
 - Not available for PSU design until now!



Command Sets

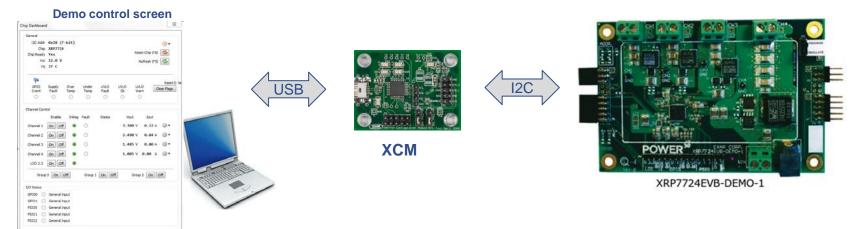
- ANP-31 for XRP7704/08/13/14/40
 - Power^{XR} Configuration and Programming
 - Register based programming and configuration
- ANP-38: XRP7724 I²C Command Set and Programming Guide
 - Command based instructions
- ANP-39: Loading XRP7724 RAM with Runtime Intel HEX File
 - Register based configuration



Programmable Power - Power^{XR}

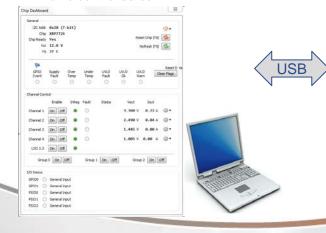
Easy Development with Power Architect

From Proof of Concept...



...To Actual Application









Your Board





The XRP7724 Evaluation Kit

Complete PowerXR Development Environment

- 1 x XRP7724 Evaluation Board
- 1 x XCM Board
 - XRP7724 Programming
 - USB to I2C Bridge
- Power Architect Software
 - On USB Jump Drive
- USB Cable
- Quick Start Guide





Technical Support "Hotlines"

Power Management
Data Reduction & Storage
Connectivity

Communications

General

powertechsupport@exar.com faehelpdesk@exar.com uarttechsupport@exar.com serialtechsupport@exar.com commtechsupport@exar.com

customersupport@exar.com

PLUS:

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Southeast & E. Central – jack.braden@exar.com

N. & S. Central – <u>bryan.smith@exar.com</u>

West - ron.vinsant@exar.com



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New Customers: 800 833 3557

www.arrownac.com/powermanagement

